READING COMPREHENSION

Choose the best response, based on your reading of the Essay.

- Coco Chanel practically invented our modern idea of _____
 - (a) elegance
 - (b) arrogance
 - (c) impudence
 - (d) imprudence

2 The_

- (a) fragrance
- (**b**) bottle
- (c) design
- (d) dispenser

3 The design of the Chanel No. 5 bottle is ______ like Art Nouveau.

_of Chanel No. 5 is a mixture of the natural and the synthetic.

- (a) very much
- (**b**) not
- (c) ornamental,
- (d) simple,

4 The bottle and fragrance of Chanel No. 5 both have something in common with

- (a) modern art
- (**b**) chemical warfare
- (c) industrial waste
- (d) black characters

5. Choose "T" for True or "F" for False.

Chanel No. 5 makes a "statement" about modernity. (T) (F)

Complete the Summary by filling in the blanks.

Gabrielle "Coco" Chanel practically invented our modern ideas of classic simplicity, elegance, and comfort. She (1) hats, clothes, perfumes, and jewelry.

Like her famous "little black dress," Chanel No. 5 is timeless; a classic.

Perfumes themselves used to be heavy, and floral: gardenia, lavender, rose, (2), etc. But (3) 1900, just as modern art was becoming (4) abstract, chemists also became better at synthesizing artificial scents. In 1921, the unique scent of Chanel No. 5 was created by (5)about 80 natural and artificial scents.

The bottle has a nearly square profile. It (6) more like a pharmaceutical bottle than like the ornate, gorgeous Art Nouveau bottles in which perfumes had typically been sold. No elaborate decoration: just the name Chanel No. 5 in black letters. The focus is (7) the seductive liquid inside.

It is an example (8) form matching function perfectly.

a. blending **b.** designed **c.** on **d.** of **e.** jasmine **f.** gold **g.** looked **h.** around **i.** more

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