

### PREVIEW: VOCABULARY MATCHING

Locate the words on the left in the Essay. Match the words with their definitions on the right. Do not use a dictionary.

|    | WORDS           |     | DEFINITIONS  |
|----|-----------------|-----|--|
| 1. | distinctive     | (a) | Stress. Single out as important. Give extra weight to.                   |
| 2. | diversification | (b) | Serving to distinguish or identify. Unique.                              |
| 3. | emphasize       | (c) | Have a disagreement. Argue.  |
| 4. | patronage       | (d) | Set out on a course of action.   |
| 5. | quarrel (v.)    | (e) | Making more varied. Spreading risk, or expanding, across new categories. |
|    |                 | (f) | Support given by buying a good or service. Purchases.                    |
|    |                 | (g) | Enter and rob a dwelling or business.                                    |

### READING SKILLS: SKIMMING

As a strategic reading skill, skimming means *getting the general idea*. Take two minutes or less to run your eyes over the questions below and the Essay. Then choose the best answer to the following questions.

- (1) When Sotirios Boulgaris was growing up in \_\_\_\_\_, the political and security situation was unstable.
- a) Albania                      c) Corfu  
b) Bulgaria                    d) Greece
- (2) In Italy, Sotirios changed his name to Sotirio Bulgari, and targeted \_\_\_\_\_, among other patrons.
- a) wealthy American and British tourists      c) insecure French writers  
b) poor Italian workers                              d) industrious Greeks living in Italy

### READING COMPREHENSION: SUMMARIZING

Read the Essay.

List the letters corresponding to the following sentences in the best order for a summary of the Essay.

- a) Sotirios changed his name to Sotirio Bulgari, and began targeting wealthy foreign tourists. His "Old Curiosity Shop" offered antiques and jewelry as well as silver artifacts. After World War I, jewelry was the firm's main product.
- b) The political situation was unstable: there were bandits, and there was fighting between Turkish authorities and Christian rebels.