

-
- c) From the first, Matsushita Electric Industrial developed innovative products, such as a popular two-way lightbulb socket.
- d) Perhaps Matsushita's grandest legacy is the Japan Prize, for achievements in basic research leading to innovative products, and in the science and technology of "harmonious co-existence."

8. Konnosuke Matsushita – Comprehension Questions

Answer the following questions with a full English sentence. Do not just mark or copy from the text.

1. How did Matsushita Electric Industrial start?

2. What was Matsushita's early best seller?

3. What did Matsushita believe in?

4. What were his 5 basic ingredients for success?

5. What did Matsushita establish in 1946? What does it do?