## **IMPERATIVES**

Imperatives are often used to give orders or suggestions. Advertisers use imperatives to get people's attention and to make their message simple & direct:

<u>Imperatives</u>	Examples
To form an imperative:	,
-> Omit the subject (you/he/etc.)	"Get a 'Doggie's Friend' –
-> Use the base form of the verb	today!"
To form a negative imperative:	
-> Put 'don't' before the verb	"Don't delay!"
PAIRWORK 2	
Choose a problem in the list & tell your partner. Your partner must give you one positive & one negative imperative as advice: <a href="https://example.com/Problems">Problems</a>	
1. My dog has fleas Example:	+ Try a flea collar. · Don't use any chemicals
2. My hair is turning grey	. <del></del>
3. My back hurts	
4. I'm tired of my job	
5. I can't wake up in the morning	
6. My apartment is cold	
7. I'm becoming fat	
8. I need a new suit	
9. I'm lonely	
10. I can't stop smoking	