

### 3. PAIR WORK TASK #1

Work with your partner in English. Think of one product that fits into each section of a lifecycle. Make suggestions, agree & disagree using the following vocabulary:

Suggestions - How about.....? What about.....? What do you think about.....?

Clarification - How old is it? When did it appear? Is it still popular? Does anybody buy or use that anymore?

Agree/Disagree - That's right. I agree. I don't think so! I'm not sure.

1. Birth (Idea/Launch): \_\_\_\_\_

\_\_\_\_\_

2. Becoming Well-Known: \_\_\_\_\_

\_\_\_\_\_

3. Popularity/Sales Peak (competitors appear!): \_\_\_\_\_

\_\_\_\_\_

4. Losing Popularity/Sales: \_\_\_\_\_

\_\_\_\_\_

5. Rarely Used/Ceasing Production: \_\_\_\_\_

\_\_\_\_\_