

## INFLUENCING SUPPLY & DEMAND

1. Supply & demand can be influenced by individual & corporate activity. Try to think of examples of the following & reasons;

a) when supply exceeds demand (why?) \_\_\_\_\_

\_\_\_\_\_

b) when demand exceeds supply (why?) \_\_\_\_\_

\_\_\_\_\_

2. How are supply & demand different for the following items & what is the reason;

a) antiques \_\_\_\_\_

b) famous artwork \_\_\_\_\_

c) gold jewelry \_\_\_\_\_

d) Limited edition new products \_\_\_\_\_