



PAIRWORK 1

Work with your partner in English & think of a totally new & original sales promotion. It must be economic (not free BMW with every purchase!) & possible with existing technology. You can also apply sales promotion techniques from one business to a different type of business. Choose any company, store, product or brand, think of a suitable and write the details below:

Product/Service

Sales Promotion

How will it be different from existing sales promotions? What kind of customer will it attract?
