# ADVERTISING

## EFFECTIVE CAMPAIGNS

These are advertisements for products, services & government campaigns. Look at each advertisement and with your partner, decide what is the product, service or campaign. Next, think of a good slogan (catch-copy) for each one:
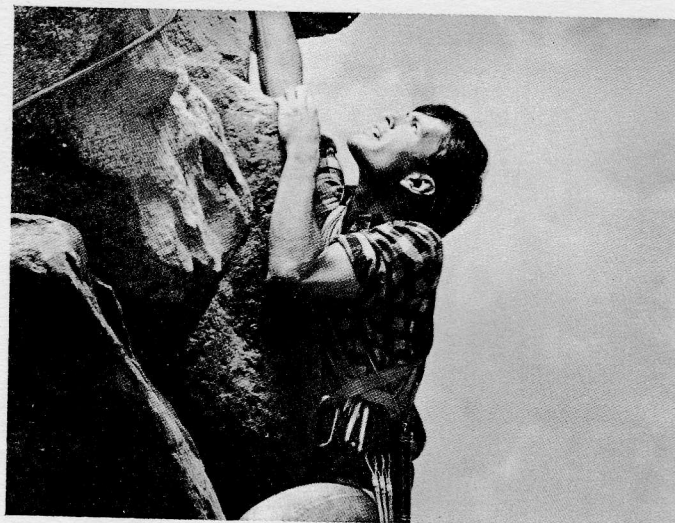
1. _____

Slogan: _____

2. _____

Slogan: _____

3. _____

Slogan: _____

4. _____

Slogan: _____

5. _____

Slogan: _____



1.