

## **British Culture & Society II**

### **BBC World Service**

#### **A B : Preview**

Ask your partner the following question and write down their answer. Answer your partner's question with an English sentence:

- a) BBC & NHK are both national TV channels. Think of 3 differences they have from commercial (such as Fuji TV) channels:

- i) \_\_\_\_\_
- ii) \_\_\_\_\_
- iii) \_\_\_\_\_

- b) How often do you watch NHK? What do you like to watch?

\_\_\_\_\_

If you never watch NHK, why not? \_\_\_\_\_

Do you or your family pay the NHK fee? \_\_\_\_\_

#### **Vocabulary**

The following vocabulary is used in this video. Match the word with the correct meaning:

- |               |   |
|---------------|---|
| a) propaganda | cancel other's actions                    |
| b) reputation | taken by the police                       |
| c) accuracy   | truthful                                  |
| d) to jam     | win                                       |
| e) counteract | official untrue information               |
| f) broadcast  | one country controlled by another country |
| g) honesty    | exactness                                 |
| h) defeat     | how people think about you                |
| i) arrest     | to block a signal/movement                |
| j) victory    | to show/infrom by electronic media        |
| k) colony     | lose                                      |

#### **Questions**

Watch the video and answer your partner's questions with an English sentence.

Ask your partner your questions and write down the answer:

プリントを相手と交換して、あなたがビデオを見た後で答える質

をノートに写してください。相手もあなたの質問をノートに写して、答えます。ビデオが終わったら、質疑応答を交替で行ってください。

1. What is Bush House?

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2. What does the BBC World Service do from there? To where?

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3. When did the BBC World Service start? What was it originally called?

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4. At the beginning, in what 2 ways was the BBC World Service different to today's service?

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5. What did the announcers sound like (2 points)?

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6. What did the announcers do after 6 pm?

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7. In the 1930s, what did Hitler & Mussolini start to do?

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8. So what did the BBC start to do? When? In which language?

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9. Why?

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10. During the Second World War, what kind of reputation did the BBC get? Why?

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11. How many languages does the BBC broadcast in?

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12. In Somalia, how many people listen to the BBC & why?

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13. What do the following numbers mean?

i) 120 –

ii) 200 –

14. What does the BBC do with all its stories? Why?

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15. What happened to Mikhail Gorbachev (former Soviet president) in 1991?

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16. What did he do? Why?

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17. Why was it difficult for the Russian people to listen to the BBC?

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18. In 1956, why did the British government become very angry with the BBC?

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19. How many people listen to BBC every week?

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20. What else did the BBC World Service start to do? When & to where?

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21. Complete the following:

'Now people in \_\_\_\_\_ all \_\_\_\_\_ the world can \_\_\_\_\_ as well as \_\_\_\_\_ the \_\_\_\_\_ from the BBC'